

# One Click: Jeff Bezos And The Rise Of Amazon.com By Richard L. Brandt

By Richard L. Brandt

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Jan 17, 2013 This is the summary of One Click: Jeff Bezos and the Rise of Amazon.com by the Rise of Amazon.com by Richard L. Brandt.

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**Jeff Bezos of Amazon: Birth of a Salesman - WSJ -**

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**Jeff Bezos | Speaker | TED.com -**

As founder and CEO of Amazon.com, Jeff Bezos defined online shopping and rewrote the rules of commerce, ushering in a new era in business.

[https://www.ted.com/speakers/jeff\\_bezos](https://www.ted.com/speakers/jeff_bezos)

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**Amazon.com - Wikipedia, the free encyclopedia -**

One Click: Jeff Bezos and the Rise of Amazon.com. Penguin Publishing. p. 228. ISBN

<https://en.wikipedia.org/wiki/Amazon.com>

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Richard L. Brandt is an award-winning journalist and former correspondent for BusinessWeek. He is the author of Inside Larry and Sergey s Brain.Amazon s business

<http://www.amazon.cn/One-Click-Jeff-Bezos-and-the-Rise-of-Amazon-com-Brandt-Richard-L/dp/1591844533>

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Jul 22, 2015 Amazon.com CEO Jeff Bezos became the fifth richest person Bezos became one of the top 20 richest people in America with a net worth of \$12.6

<http://www.forbes.com/sites/katevinton/2015/07/23/jeff-bezos-just-gained-7-billion-in-an-hour-to-become-worlds-fifth-richest/>

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