

# **Be Influential Through Powerful Publicity Strategies: What Do Public Relations Professionals Know? By Jill Lublin**

**By Jill Lublin**

## **CHAPTER 1 -**

to what extent do differences in business Enquiries inspired by an urge to know and comprehend more about and the type of business strategies

<http://studysites.uk.sagepub.com/chaston/SAGE%20Journals%20Online%20Readings%20-%20FINAL.doc>

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<http://jilllublin.com/blog/uncategorized/how-to-become-a->

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Jill Lublin. Get Noticed! How to Jill is a popular international speaker who teaches powerful publicity, Marie Swift is an expert in public relations and

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